

2022 Autumn Chase Fun Run
Presented by Delta Zeta
September 15, 2022
John Hunt Park

AUTUMN CHASE FUN RUN
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After a successful 2021 virtual race, the Delta Zeta Huntsville Alumnae Chapter, in partnership with the Huntsville Track Club, is so excited to bring the Autumn Chase Fun Run back in person for 2022! The Autumn Chase Fun Run is a 1-mile fun run promoting healthy habits in our community's youth through running with a local philanthropic impact! The event is open to children in preschool through 8th grade, and free to everyone.

Since ACFR is free for all participants, funds raised rely solely on our sponsors and donations! Proceeds from this event will directly benefit the Huntsville Hospital Pediatric Audiology Unit. Huntsville Hospital is a not-for-profit regional hospital that receives no city, state, or federal tax support. Your support is critical and makes a huge difference in the lives of Huntsville's pediatric audiology patients and their families.

Through fundraisers like this one, the Delta Zeta Huntsville Alumnae Chapter has donated over \$500,000 in combined contributions to the Huntsville Hospital across a philanthropic partnership spanning over 40 years. Since speech and hearing is our national philanthropy, the Delta Zeta Huntsville Alumnae Chapter was among the founding partners for Huntsville Hospital's Pediatric Audiology Unit when it opened its doors in April 2010. These services are critical, as without this unit, families in the North Alabama area are forced to drive to Birmingham or Nashville for this essential, specialized care. Infants and children who have hearing loss will make far more than the 1-3 trips needed to accurately diagnose the level of their loss.

Would you care to join us as a partner to ensure every infant or child with suspected hearing loss has access to the specialized care available at Huntsville Hospital's Pediatric Audiology unit?

2022 Partnership Information

About This Event

This family-friendly event will be held Thursday, September 15th, 2022, at John Hunt Park. The event is open to everyone; participation in the run is for children preschool through 8th grade, along with faculty and staff from Huntsville area schools. More information about the specifics of the race, check-in, start times, registration and volunteering can be found at:

<https://www.facebook.com/acfrhuntsville>

Ways To Get Involved

Sponsorship:

There are several levels of Sponsorships available, along with a variety of benefits associated with the different levels. Each level of Sponsorship has corresponding promotional visibility before and during the event. The following page includes sponsorship level opportunities and visibility benefits for your consideration.

In-Kind Donations:

Many of the material needs of the Autumn Chase Fun Run are being met through product and/or service donations from local companies. If you have a service or product that would be helpful, we want to discuss an In-Kind donation with you. We offer visibility and benefits for our In-Kind sponsors.

Some product or service donations include:

- **Prizes for our winners and participant giveaways:** gift cards, shirts, company swag
- **Media Advertising and Promotions:** online advertising, public relations and/or publicity services for the event, radio, television, magazine, internet, and newspaper.
- **Print Show Materials:** supply printed materials for the event, such as fliers, labels
- **Signage:** supply signage for event, including corporate signs, promotional signs, banners and directional signs
- **Photography:** take pictures the day of the event

On-Site Presence:

We will have a central tent area near the entrance serving as the registration area for this event as well as a gathering area for spectators. Sponsors who contribute \$500 or more (Gold, Platinum, and Diamond sponsors) are welcome to set-up a tent in the designated area on the day of the event to promote your organization and provide giveaways.

For more information on the Fun Run and how to become a sponsor please contact Hailey Simon at 803-431-3300 or acfrhuntsville@gmail.com. We thank you in advance for your contribution and support of this family-oriented community event.

2022 SPONSORSHIP LEVELS

	<u>Diamond \$5,000 and up</u>	<u>Platinum \$1000</u>	<u>Gold \$500</u>	<u>Silver \$250</u>	<u>Bronze \$100</u>
Social Media Spotlight: Instagram and Facebook	X	X	X	X	X
Logo/Name on All Levels Sponsor Banner	(Solo Banner)	Large Logo	Medium Logo	Small Logo/Name	
Name/Logo on Registration Website	Logo	Logo	Name		
Corporate Logo/Name on T- shirt	Large Logo	Medium Logo	Small Logo		
On-Site Presence (Tent Set Up)	X	X	X		
Solo Sponsor Banner	X				

TO PARTNER WITH US

- 1) Decide which type and/or level of partnership suits your organization's promotional visibility and community support standards and complete the Sponsor form at <https://forms.gle/5wKvJRG3QqDeeqd6> or by filling out and mailing in the form below.
- 2) Make out your check to Delta Zeta Huntsville Alumnae Chapter, Attn: Treasurer / ACFR.
- 3) Email your corporate logo to ACFRhuntsville@gmail.com **when you complete Google Form or you mail your check and form.** If your corporate logo is received by Monday, **August 1, 2022**, we will guarantee the full benefits of your sponsorship.
- 4) Provide your Corporate/Business/Personal logo in a .png file **by August 1, 2022** with a **minimum image size of 500x500 pixels** so as to obtain the full benefits of your sponsorship level.

Thank you in advance for your support!

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Sponsor Form

Company Name: _____

Address: _____

Point of Contact (POC): _____

Phone numbers: POC Main: _____ POC Cell: _____

Email Address: _____

Company Website: _____

Please Select Sponsorship Package:

Diamond	Platinum	Gold	Silver	Bronze
\$5000 and up	\$1000	\$500	\$250	\$100

[] In-Kind Sponsor / Description of In-Kind Donations: _____

Mail this form and your check to:

*Delta Zeta Huntsville Alumnae Chapter, Attn: Treasurer / ACFR
P.O. Box 835
Huntsville, AL 35804*