

**2021 Autumn Chase Fun Run**  
**Presented by Delta Zeta**  
**September 23, 2021**  
**John Hunt Park**



After a successful 2020 virtual race, we are so excited to bring the Autumn Chase Fun Run back and in person! The Autumn Chase Fun Run is a 1-mile fun run promoting healthy habits in our community's youth through running with a local philanthropic impact! The event is open to children in Preschool through 8th grade and free to everyone.

Due to the fact that ACFR is free for all participants, funds raised rely solely on our sponsors and donations! Proceeds from this event will directly benefit the Huntsville Hospital Pediatric Audiology Unit. Huntsville Hospital is a not-for-profit regional hospital that receives no city, state or federal tax support.

**Would you care to join us as a partner in order to ensure every infant or child with suspected hearing loss has access to the specialized care available at Huntsville Hospital's Pediatric Audiology unit?**

More information about the specifics of the race, check-in, start times, registration and volunteering can be found at <https://www.facebook.com/acfrhuntsville>

## 2021 SPONSORSHIP LEVELS

	<u>Diamond \$5,000 and up</u>	<u>Platinum \$1000</u>	<u>Gold \$500</u>	<u>Silver \$250</u>	<u>Bronze \$100</u>
<b>Social Media Spotlight: Instagram and Facebook</b>	X	X	X	X	X
<b>Logo/Name on All Levels Sponsor Banner</b>	(Solo Banner)	Large Logo	Medium Logo	Small Logo/Name	
<b>Name/Logo on Registration Website</b>	Logo	Logo	Name		
<b>Corporate Logo/Name on T-shirt</b>	Large Logo	Medium Logo	Small Logo		
<b>Sponsor Tent on Race Day</b>	X	X	X		
<b>Solo Sponsor Banner</b>	X				

### TO PARTNER WITH US

- 1) Decide which type and/or level of partnership suits your organization's promotional visibility and community support standards and complete the Sponsor form at <https://forms.gle/5wKvJRG3QqDeeqd6> or by filling out and mailing in the form below.
- 2) Make out your check to the **Huntsville Hospital Foundation**, with a designation included in the memo field for "Pediatric Audiology".
- 3) Email your corporate logo to [ACFRhuntsville@gmail.com](mailto:ACFRhuntsville@gmail.com) **when you complete Google Form or you mail your check and form**. If your corporate logo is received by Monday, **August 1, 2021**, we will guarantee the full benefits of your sponsorship.
- 4) Provide your Corporate/Business/Personal logo in a .png file **by August 1, 2021** with a **minimum image size of 500x500 pixels** so as to obtain the full benefits of your sponsorship level.

#### **In-Kind Donations:**

Can't provide direct funds, but still want to be a sponsor? Consider partnering as an In-Kind Sponsor by providing:

- Prizes for our winners: gift cards, shirts, company swag
- Media Advertising and Promotions: online advertising, public relations and/or publicity services for the event, radio, television, magazine, internet, and newspaper.
- Print Show materials: supply printed materials for the event
- Signage: supply signage for event, including corporate signs, banners and directional signs
- Photography: take pictures through the run

You will receive the same benefits as the money-only sponsors based on the value of your donations (i.e. if you provide \$100 worth of gift cards/items, you will receive the Bronze level benefits).

**Thank you in advance for your support**

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### Sponsor Form

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Point of Contact (POC): \_\_\_\_\_

Phone numbers: POC Main: \_\_\_\_\_ POC Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

#### Please Select Sponsorship Package:

Diamond	Platinum	Gold	Silver	Bronze
\$5000 and up	\$1000	\$500	\$250	\$100

In-Kind Sponsor / Description of In-Kind Donations: \_\_\_\_\_

#### Mail this form and your check to:

*Delta Zeta Huntsville Alumnae Chapter, Attn: Treasurer / ACFR  
P.O. Box 18696  
Huntsville, AL 35804*